

Acquire[®]

Colostrum Replacer

Maternal colostrum can be inconsistent from animal to animal. Maintain consistency and reduce costs by replacing your maternal colostrum with **Acquire Colostrum Replacer**.

Acquire provides a consistent, clean, high-quality colostrum replacement with a single 2-quart feeding. Using **Acquire** also streamlines first-feeding protocol, assuring accuracy and compliance with every calf.

On-farm colostrum comes with no guarantees. Not the case with **Acquire**: 150 grams of globulin protein in every 2-quart feeding – Guaranteed!

Acquire is enhanced with **Proteiva[™] Functional Proteins**, which includes high levels of globulin protein, as well as other vitamins and minerals in levels similar to those found in high-quality maternal colostrum.



Enhanced with Proteiva[™] Functional Proteins

Acquire is a clean, safe and effective alternative to maternal colostrum.

In addition to being clean, safe and effective, **Acquire** is a labor and time saver. Managing the variability in colostrum is difficult, time consuming and costly.

Maximizing herd production

Acquire helps allow your herd to grow and produce without being affected by internal and external stressors. When poor quality or contaminated colostrum is replaced with **Acquire**, animals are able to reach their full potential.

The numbers show the effect

- **41%** of U.S. calves are diagnosed with failure of passive transfer¹
- Heifer calves that survive their bout with scours are expensive to maintain
 - Additional **\$25 per calf** in additional feed and health inputs²
- **56.5%** of unweaned heifers that die, do so from scours, diarrhea or other digestive problems³
- **8.7%** of dairy heifers born alive died before weaning⁴

¹ National Dairy Heifer Evaluation Project (NAHMS 1992)

² MA Fowler, "What Is It Worth to Know a Calf's IgG Level?" in Proceedings of the 3rd Annual PDHGA Conference (Savoy, IL: Professional Dairy Heifer Growers Association, 1999), 31–38

³ National Dairy Heifer Evaluation Project (NAHMS 2007)

⁴ National Dairy Heifer Evaluation Project (NAHMS 2002)

When is Acquire right for you?

- If labor is in short supply.
- When delivering a consistent supply of globulin protein is important.
- If colostrum intakes are questionable.
- Herds that don't test for Johne's Disease.
- If the dam tests positive for Johne's Disease.
- For offspring of first calf heifers as colostrum is typically poor.
- For a proactive approach to disease control.
- When successful passive transfer is critical.
- When death loss is high.
- For night-born calves.
- For high-value calves and heifers.
- For registered herds marketing "disease-free" replacements.

A head-to-head comparison

Nutrient	Acquire Colostrum Replacer	High Quality Maternal Colostrum ¹	Medium Quality Maternal Colostrum ¹
Total Solids (%)	20	24	18
Total Protein (%)	10	14	8
Globulin Protein (g/l)	63	32-50	25
Casein (%)	0	5	4
Fat (%)	4	7	5
Lactose (%)	3	3	4
Vitamin A (KIU/100 ml)	2	1	1
Vitamin E (IU/100 mL)	7	1	1

¹Adapted from J.A. Foley, D.E. Otterby. 1978. Availability, Storage, Treatment, Composition, and Feeding Value of Surplus Colostrum: A Review. J. Dairy Science, 61;1033:1060.

Feeding recommendations

Colostrum Replacer: Mix 550 g of **Acquire** in 1.5 quarts/1.9liters of warm water (105°F/40°C). Stir well to ensure complete dispersal. Administer to the calf via nipple feeder or esophageal feeder as soon as possible after birth.

Colostrum Supplement: Mix 275 g of **Acquire** in 1.5 quarts/1.9 liters of warm water (105°F/40°C). Stir well to ensure complete dispersal. Administer to the calf via nipple feeder or esophageal feeder as soon as possible after birth. Follow with a second feeding of maternal colostrum.

Don't worry about the quality of your colostrum.
Make **Acquire** a part of your colostrum program today.

Available in 1.2 lb/550 gram pouches (10 per case) (SKU 60070) or 21.8 lb/9.8 kg pail (SKU 60073).