



Would you spend a dollar a day to earn up to \$12,300 more per year?

*Savings will vary depending on milk prices, premium structure,
dairy management practices, herd health and bulk tank cell counts.*

Develop a Sound Mastitis Management Program and See the Results!

The PortaSCC[®] Milk Test can help!

For a 100 cow dairy that lowers bulk tank from 400,000 to 200,000...

Increased milk production

- Assume 55 lbs per cow per day on 100 cow dairy = **5500 lbs/day**
- Assume milk price of **\$11.00/cwt**
- One rule of thumb is that if your bulk tank SCC drops by a half, there will be a 2% increase in production; or **110 lbs more milk per day**
- Annual increase in income from higher milk production
= **110 lbs/day x 365 days x \$0.11/lb = \$ 4,416.50**

Increased premiums

- Assume \$0.40/cwt premium for 200,000 BT somatic cell count
- Annual increase in premiums
= **5,610 lbs/day x 365 x \$0.004/lb = \$8,190.60**

Testing costs (not including labor)

- If 5% problem cows (based on DHIA results) are monitored once a week using one composite sample/cow
- 5 tests/week = **260 tests/year at \$1.25/test strip = \$325.00/year**

It is your choice!!!

